

F2Hire

YOUR TALENT REFERRAL MARKETPLACE

In today's competitive job market, companies must primarily rely on talent referral process to help find qualified candidates.

WHY ?

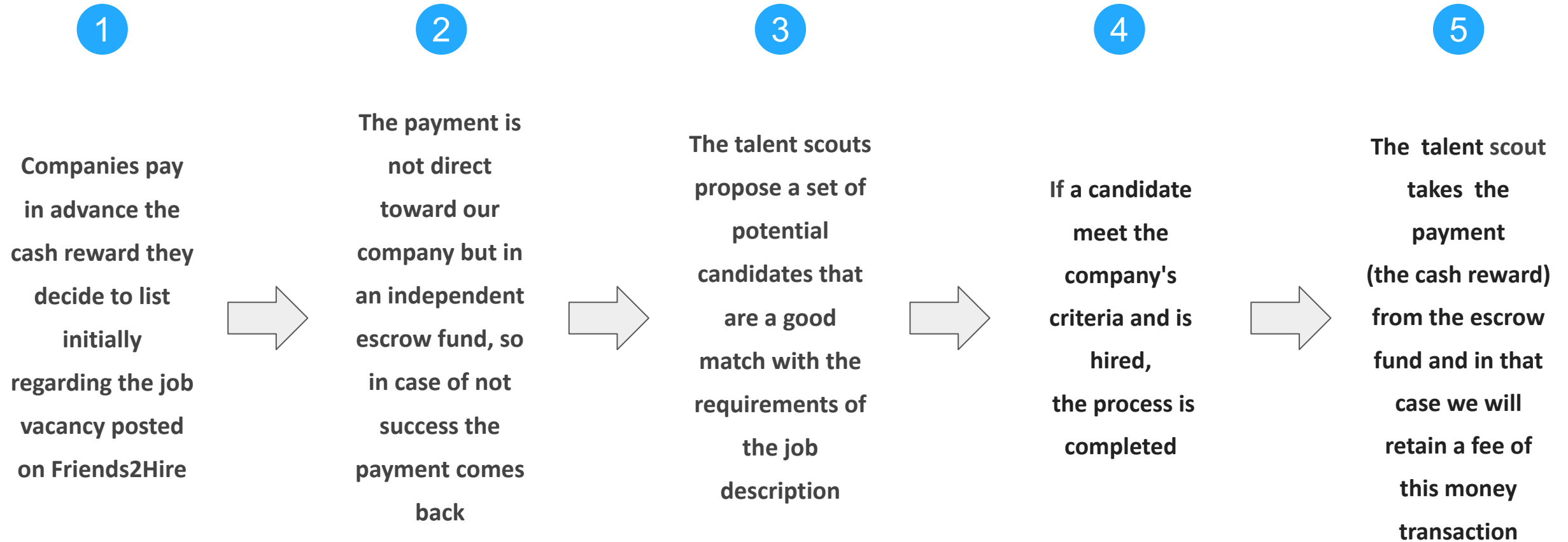
- Referral hires have the **highest roi**.
- Referral hires **reduce time to hire**.
- Referral hires **reduce cost per hire**.
- Referral hires stay with the company longer.
- **45% of referral hires** come from the organization's external network.



HOW IT WORKS

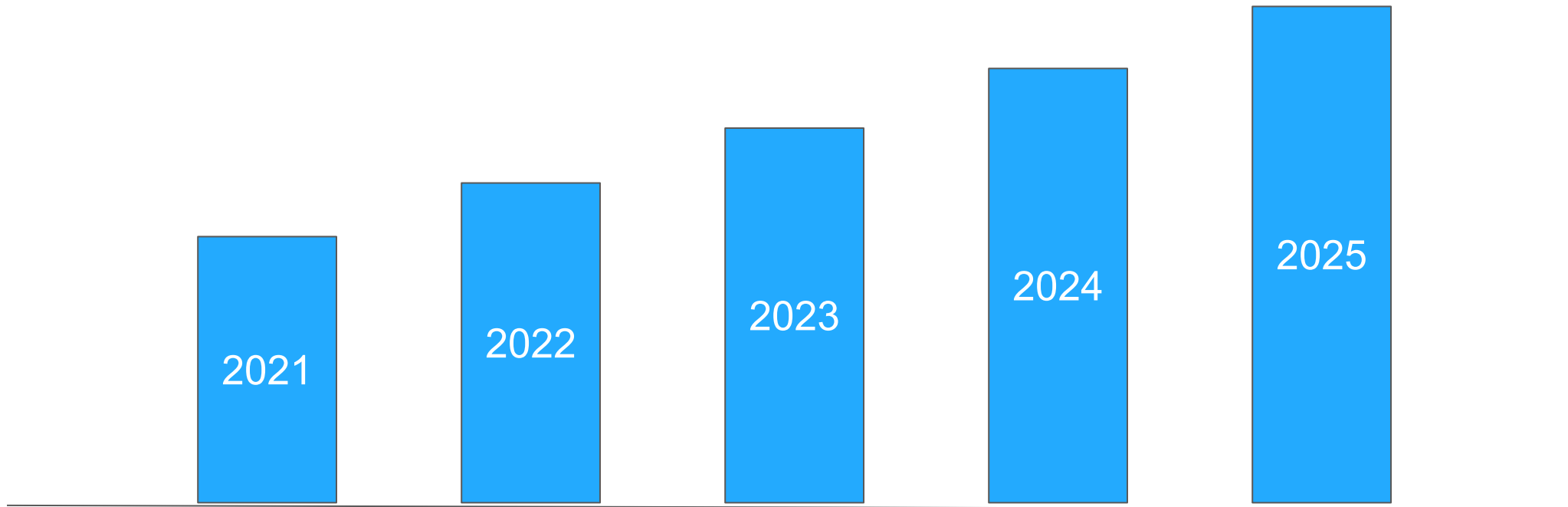


BUSINESS MODEL



MARKET

+13% YoY Global market value



*Values are undisclosed **Forbes estimated that the global recruitment industry was valued at over \$200 billion

ROADMAP

2021

Business Model
Validation

Beta release: product and
market testing

Product Launch



Q1



Q2



Q3

TEAM



Giuseppe Ancona, CTO
Co-Founder and IT Engineer



Davide Donghi, FOUNDER
HR Senior Recruiter & Consultant
EX Adecco and Manpower



Giovanni Capizzano
Web Developer