

YOUR TALENT REFERRAL MARKETPLACE

In today's competitive job market, companies must primarily rely on talent referral process to help find qualified candidates.

WHY?



- Referral hires have the highest roi.
- Referral hires reduce time to hire.
- Referral hires reduce cost per hire.
- Referral hires stay with the company longer.
- 45% of referral hires come from the organization's external network.



HOW IT WORKS







Referral Hired



BUSINESS MODEL

1

in advance the cash reward they decide to list initially regarding the job vacancy posted on Friends2Hire



The payment is
not direct
toward our
company but in
an independent
escrow fund, so
in case of not
success the
payment comes
back



The talent scouts
propose a set of
potential
candidates that
are a good
match with the
requirements of
the job
description



If a candidate

meet the

company's

criteria and is

hired,

the process is

completed

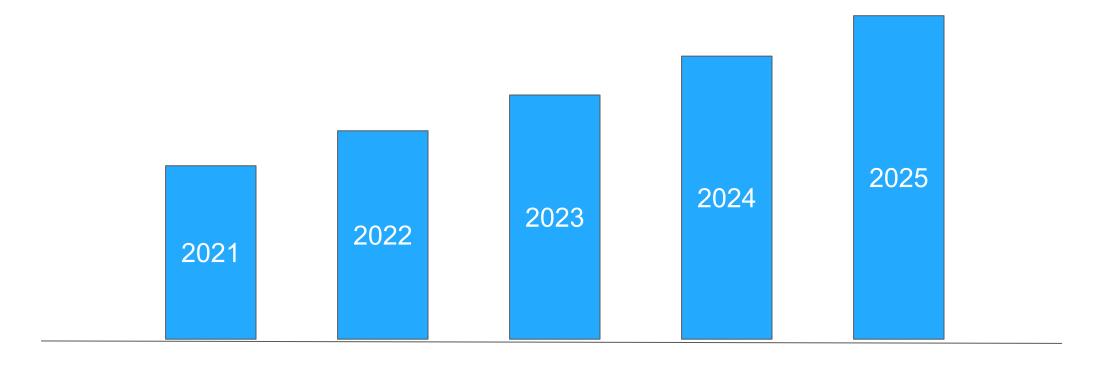


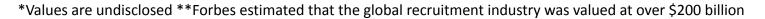
takes the payment
(the cash reward)
from the escrow
fund and in that
case we will
retain a fee of
this money
transaction



MARKET

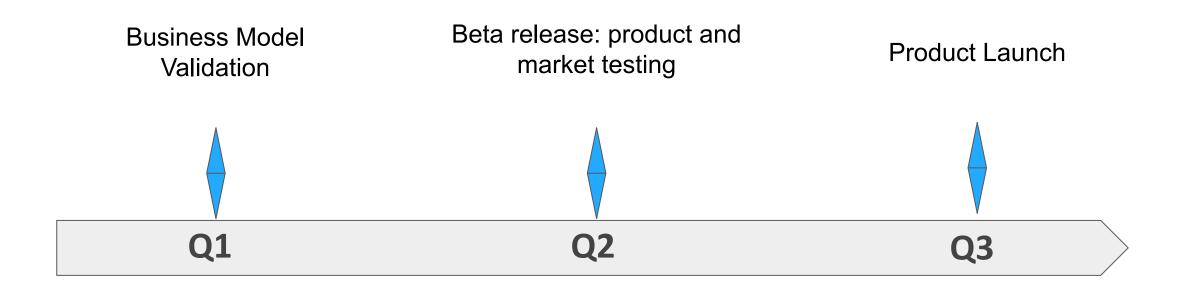
+13% YoY Global market value







ROADMAP 2021





TEAM



Giuseppe Ancona, CTO
Co-Founder and IT Engineer



Davide Donghi, FOUNDER
HR Senior Recruiter & Consultant
EX Adecco and Manpower



Giovanni Capizzano Web Developer

